

**GATFXCCA**  
**Conference Call**  
**Sunday, April 23, 2017 7:30 p.m.**

Attendance:

Matt Henson – President  
Cathi Monk – Vice President  
Travis Gower – Secretary  
Mike Beaudreau - Treasurer  
Mike Judge – Club/Summer Liaison  
Andy Christie – 7A Cross Country/Committee Chair  
Dan McCauley – 1A Private XC/Track & Field  
Andrew Hudson – Hall of Fame Chair  
Eric Heinz – 4A XC/Track & Field  
Tim Suttles – 1A Public Track & Field/Communications Chair

Agenda:

- Website Presence
  - o Increase presence more than once a quarter or once every 6 months.
  - o Would like to have once a month highlighting the coaches.
  - o Articles/clinic materials throughout the year
  - o Need login credentials for more people, they will be created through the email addresses on file with the GATFXCCA
  - o Encourage more involvement within the news area to get more feedback from coaches
- Sectionals
  - o Take some pictures from our different sectionals to post on the website
- Clinic review
  - o ATC concerned with cost of speakers coming in
  - o There are a lot of coaches locally that could help cut some of the costs
  - o The social was very good and the seating for lunch was much improved
  - o Hope to grow the clinic to move outside of the ATC facility
  - o Focus on a couple of big names in a few areas and fill-in with local coaches
  - o Eric Heinz – Florida clinic this year, runs their clinic with other sports to streamline costs, closest Georgia has is with the GACA
    - May find resistance with the Atlanta Track Club with opening to other coaches
    - May need to change time period to accommodate other sports
  - o Push to get information about speakers and registration sent out much earlier
  - o Attempt to tie the membership fee for the coaches association within the clinic registration
    - Looking to recoup @ \$3000 that would be lost, could be covered by a local coach over a national coach @ the clinic
  - o The annual GATFXCCA meeting @ lunch was an improvement in attendance
  - o A regional focus for the clinic
- Hall of Fame

- Attempt to build-up the importance of the event within the ATC Banquet
- For those that will be absent, attempt to get a pre-recorded message to share with the athletes there at the banquet
- Presence @ the State Track Meet
  - What can we do for the state meets with three locations?
  - Put out a banner at each location
    - Make sure we have 3 banners, each with the website on them (one for each location)
  - Who should pay for/supply water & other snacks for the State Track Meet?
    - Matt will broach the subject with Enrique about the ATC's plans for the State Meets
    - Dan believes Enrique will be going between Carrollton and Berry
  - Coaches Association will be supplying workers @ Berry for field events
- Conference Calls
  - 3<sup>rd</sup> Sunday of each month, about 7:30 p.m.
  - Email update before the conference calls
  - Bi-monthly email to keep everyone abridged on information from the association
- Work Meetings
  - End of July, December, & @ the Coaches Clinic
  - Make sure the XC scholarship is set-up
- XC Scheduling
  - XC dates will be November 3<sup>rd</sup> & 4<sup>th</sup>; poll from the coaches was strongly in favor with keeping the same date
  - No order to classifications yet
- GHSA is considering moving the week off from between Sectional and State weeks to between Region and Sectional weeks