

GATFXCCA Executive Meeting

Wednesday, June 10, 2015

Cheddar's Café, McDonough, GA

Present:

Matt Henson – President

Sheldon Pearce – Vice President

Cathi Monk – Treasurer

Travis Gower – Secretary

Financial Plan (Cathi Monk):

Cathi presented that as of today, \$512 in PayPal, frozen until we have a bank account; also extra checks that are not cashed. Now have a Federal Tax ID status was created. Two people needed to go and create the account, Monk and Gower most likely to go and create the account, looking around July 1st. Question over if people can be added later.

Bank Account options – Credit Union of Georgia has a fee for every transactions, Bank of America is most expensive on the front end, but if maintaining a daily balance of \$3000 and a monthly balance of \$5000, they waive the fee (\$15 a month fee) for a business fundamental account.

Cathi Monk proposes that the membership fee be higher. Reasons for the higher fee to give more incentives to coaches for joining the organization. Currently, \$20 per person and \$100 per staff.

Matt Henson would support keeping the price at \$20 per person and \$100 due to the earlier the organizational meeting and expectations. Matt brought up that the USTFXCCA would offer free membership for one year.

Sheldon Pearce would like to see that the membership be linked to the USATF and ga.milesplit.com membership to allow access to “insider” content. Suggested that if the membership were to cover membership into the USTFXCCA, USATF, and ga.milesplit.com would give support for a higher membership fee. Matt encouraged keeping the \$20 per person/\$100 per team this year. At the Coaches Convention in January, the Executive Board could propose the higher membership fees with the plan to use the class representatives to help encourage the membership.

Executive Board approved \$20 per person/\$100 per team membership for 2015 – 2016 and a membership year to follow the school year.

Other Business

Meeting with the Representatives:

Matt proposed a quarterly meeting schedule. Encouraging the first meeting by the end of the summer. Would also like a monthly/quarterly e-newsletter.

Committees:

List of goals for the committees:

- ✓ Incentives for membership – Matt proposed Sheldon lead this portion
- ✓ Budget/Fundraising committee – Matt proposed Cathi lead this portion
 - Look for corporate sponsorship
- ✓ Voice for the coaches for the GHSA Advisory Committee
- ✓ Clinic Committee
- ✓ Recognition Committee
- ✓ Technology/Communication – website/logo, how much does the website cost per year?
Create a stable website that won't change year to year. Cathi gave the option of Varsity News Network.

Set a date for Representative Meeting

4:00 p.m. Sunday, July 26, 2015 @ Pope High School